

Michelle A. Christopherson
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EDUCATION

M.A. Education, Curriculum and Instruction, University of St. Thomas, St. Paul, MN 2002
B.S. Mass Communications, concentration in Broadcast Journalism,
Moorhead State University, Moorhead, MN August 1992

WORK HISTORY

09/01/04-present

Director, Center for Adult Learning, UMC

Responsibilities include: Coordinate marketing, promotion, recruitment and retention efforts in the Center, provide leadership and support for integrating and expanding technology enhanced/enabled learning, support academic program quality improvement efforts, collaborate internal and external support and promotion of UMC as a premier Continuing Education provider, work with regional partners in the delivery of continuing education that supports the economic stability and growth of the region, create and sustain strong relationships with public and private sectors to provide customized training, extended learning and to develop, deliver and promote innovative programs that embrace technology for distance programs and those on-site, supervise workers, manage budgets, work effectively with administrative offices, campus committees, and academic units, assure efficient day to day Center operations. Coordinate and operate College in the High School, UMC's concurrent enrollment program and oversee the English as a Second Language program.

1/13/03-09/01/04

Assistant to the Director, Center for Agriculture and Natural Resources, UMC

Responsibilities include: Coordinate marketing, promotion, recruitment and retention efforts in the Center, provide leadership and support for integrating and expanding technology enhanced/enabled learning, support academic program quality improvement efforts, supervise student workers, manage budgets, work effectively with administrative offices, campus committees, and academic units, teach up to one class per semester as appropriate to qualifications and experience and assure efficient day to day Center operations. AgEc2530 Professional AgriSelling Instructor (2001-2004) traditional (face-to-face) and online courseware design, development and delivery via learning management system, WebCT. Speech 1101 E-99 (online) Instructor

10/00-1/13/03

Program Associate & Teaching Specialist, University of Minnesota, Crookston

Responsibilities include: AgEc2530 Professional AgriSelling Instructor (2001-present) traditional (face-to-face) and online courseware design, development and delivery via learning management system, WebCT. Speech 1101 E-99 Instructor and online delivery via WebCT. Assist Center for Adult Learning with InfoCon Instruction. Provide Center leadership and support for the continuous improvement of student recruiting, retention and placement; build internal and external partnerships to accelerate Center growth and to advance the mission of the University; assist with support services and instructional technology applications; grant writing, oversee day-to-day operations, including records, transactions, information dissemination, and training/supervision of student workers; and represent the Center Director

6/01-8/01

Facilitator/Moderator /Coordinator Minnesota Department of Health Insurance and Un-insurance focus groups in Northwestern MN

12/96-10/00

Account Executive, Grand Forks Herald

Sell display and classified advertisements to an extensive list of clients (established & non-established accounts) in the newspaper and special publications and on the Internet. Market clients' products, design advertising campaigns, create and execute advertising budgets weekly, monthly and annually. Organized and wrote Advertising Department newsletter, developed press releases. Recognized as Salesperson of the month 21 of 39 months.

7/'94-12/'96

Advertising Director, Crookston Daily Times & Valley Shopper

Sell display and classified advertisements to an extensive list of clients (established & non-established accounts) in the newspaper and special publications. Market clients' products, design advertising campaigns, create and execute advertising budgets weekly, monthly and annually. Developed and designed layout of daily paper, the Valley Shopper and special publications.

2/'94-7/'94

Customer One Facilitator, Hansen Ford & Chrysler Center

Developed and initiated customer satisfaction program throughout both dealerships. Organized and conducted in-dealership meetings for new and current employees.

7/'93-2/'94

Account Executive, Multihousing Credit Control, Eden Prairie, MN

Gathered prospective clients from the rental and collection division of residential housing and commercial office space. Customer service oriented position for rental screening services.

9/'92-4/'93

News Director & Talk Show Host, KDLM Radio, Detroit Lakes, MN

Reported, edited, wrote and announced daily newscasts. Covered city, county and school board meetings. Hosted "Hodge Podge", a daily half hour talk program, interviewing guests of various organizations, businesses, elected officials and support groups.

ACHIEVEMENTS

Women's Leadership Institute

University of Minnesota award June 2006 – June 2007

Higher Learning Commission Institutional Change Request Approval

University of Minnesota, Crookston Self Study Report 04/2006

Outstanding Student Service

University of Minnesota, Crookston Student Association award 2003

Presidential Emerging Leadership Award

University of Minnesota, Crookston 2001

Paper Presentation COTF XI "Applications for Today"

Learner diversity and online communities, May 2005

Presentation used as demo for conference participation and implementation of web streaming tools

Paper Presentation "Beyond the Boundaries" Technology Conference

Online Courseware Developed Utilizing the Learning Management System, WebCT October 2003

Paper Presentation COTF IV "Learner-Centered Architecture"

Professional AgriSelling developed online utilizing LMS, WebCT March 2003

Paper Presentation SALT Conference Education Technology Conference

Arlington, Virginia August 5-8, 2003

Online Courseware Developed Utilizing the Learning Management System, WebCT

Paper Presentation Syllabus 2002 Technology in Education Conference

Newton, Massachusetts November 3-5, 2002

"Technology in an online and face-to-face classroom, should it be different?"

Paper Presentation Classroom of the Future, Learner-Centered Learning, Hamline University March 22, 2002 “Learning by doing, a constructivist approach for instructors and students”

Paper Presentation Minnesota E-Learning Summit, Hamline University March 23, 2002
“Learning by doing, A constructivist approach for instructors and students”

Paper Presentation Minnesota E-Learning Summit, Hamline University March 23, 2002
“Instructional Systems Design as a curriculum”

Committee Chair Agribusiness Sales Career Development Event,
Minnesota State FFA Convention 2003

Committee Search Committee member for Program Manager, Equine and Animal Industries
Management and Horticulture Tenure Track position in the Center for Agriculture and Natural
Resources, UMC 2002

Instructional Systems Design Certificate University of Minnesota, Crookston 2001

Pulitzer Prize winning Grand Forks Herald

Awarded for public service in 1998 for coverage and service during 1997 flood.

North Dakota Better Newspaper Contest

North Dakota Newspaper Association 1999, 2000

American Publishing Company Sales Olympics Region Winner

Participated in Sales Olympics (comprised of 11 newspapers) for exceeding past year’s revenue.
Awarded and all-expense-paid trip for two to Las Vegas