



The University of Minnesota/Coca-Cola partnership sets a new standard for collaboration between the education and business communities.

The partnership is designed to significantly and positively enhance existing and future University program objectives, as well as provide unprecedented financial support for these efforts.

- Campus Life Initiatives
- Community Initiatives
- Guidelines and Deadlines for Grant Applicants

If you have questions regarding these grants, please contact Lisa Samuelson at 218-281-8507 or samue026@umn.edu

Coca-Cola® Campus Life Initiative

Purpose

The Campus Life Initiative of the University of Minnesota Crookston in Partnership with Coca-Cola® was created to offer funding in support of student activities on campus. The purpose is to promote programs which provide students opportunities to enhance school pride and experience the benefits of the University community. These funds are to supplement support for activities, programs, publications, or special events that offer opportunities for students to broaden their educational development through co-curricular experiences at the University of Minnesota.

Eligibility

This program is open exclusively to University of Minnesota Crookston student organizations registered with the Student Activities Office in support of student development and campus community opportunities at the University. Funding priority will be given to programs and projects that promote diversity and enhance community. Campus life events must be open to all University of Minnesota Crookston students.

Additional Expectations and Considerations

- You may apply for an award up to \$500 per application. You may be awarded up to \$1,000 per initiative per academic year.
- Awards may be given in the form of funds or Coca-Cola® beverages. Beverages awarded through this grant program are not to be resold.
- Any beverages served at events funded by the Initiatives must be Coca-Cola® products. Events at which alcohol is available will not be considered for funding.
- Funding priority will be given to activities, programs, conferences, and other events that are focused primarily on the educational development of students and to organizations and individuals who have not received a previous grant from this program.

Coca-Cola® Community Initiative

Purpose

The Community Initiative of the University of Minnesota Crookston in Partnership with Coca-Cola® was created to offer contributions in support of interaction between the campus and the community of Crookston and of greater Minnesota. The purpose is to promote programs, activities, publications, or special events which create opportunities for students to enhance their educational development through interaction and experiences with the community outside of the University.

Eligibility

This program is open primarily to University of Minnesota departments, collegiate units, and registered student organizations. Priority will be given to projects that promote diversity, enhance community and encompass the broader community.

If you have any questions regarding the Coca-Cola® Grant Initiatives please call Student Activities Office at 218-281-8507.

Additional Expectations and Considerations

- You may apply for an award up to \$1,500 per application. Awards may be given in the form of funds or Coca-Cola® beverages. Beverages awarded through this grant program are not to be resold.
- Any beverages served at events funded by the Initiatives must be Coca-Cola® products. Events at which alcohol is available will not be considered for funding.
- Funding priority will be given to activities, programs, conferences, and other events that are focused primarily on the educational development of students and to organizations and individuals who have not received a previous grant from this program.

Application Due Dates

You may submit an application as early as you like. However, **applications must be received in the Student Activities office at least TEN business days BEFORE the event** in order to be considered. **No funding requests will be considered for events that occurred prior to submission.**

* April 30 is also the deadline for all initiatives planned in the first four weeks of the next academic year.

Grant Guidelines and Procedures

Guidelines

- Grants will be awarded only to programs which all persons have equal access without regard to race, color, creed, religion, national origin, sex, age, marital status, ability, public assistance status, or sexual orientation.
- Grant awards will not support the full funding of any activity. Applicants must demonstrate efforts to secure funding beyond this grant program.
- Funding will not be awarded for stipends/honoraria for any University of Minnesota student, faculty or staff member.
- Events at which alcohol is available will not be considered for funding. Any beverages served at events funded by Coca-Cola grants must be Coca-Cola products.
- Funding is not intended for start-up costs. Events held as fundraisers or intended to generate revenue for an organization are not eligible for funding.
- Funded programs must acknowledge the grant(s) in all advertising and publications for the event.

Procedures

- Applications must be submitted to the Student Activities Office (238 Student Center) at least ten business days prior to the event. No funding will be given to activities held prior to the review of the application.
- Applications must follow the given application template and must be printed in ink or typed. Any applications that are not done within the template will not be accepted. This includes budgetary information. If you wish to include attachments, feel free. Incomplete applications will not be reviewed.
- Applicants could be called upon to appear before the grant review board for which they are applying. Committee award decisions are final.
- Awards will be given in two lump sums, one after approval has been granted and the second half after all paperwork has been turned in, no more than 30 days after the event date. No exceptions will be made. All receipts must be turned in to receive the second portion. Any applicant that appears to be abusing the grant system or these opportunities, or that does not fully submit all follow-up paperwork may be ineligible for future grants and may be responsible for paying back the first portion of their grant award.
- When you receive your funding notification, it will be via e-mail.

Applications

Applications are available at the Student Center Information Desk or online at: www.umcrookston.edu/studentactivities