

	Assessment Method & Procedures	Data Collection Frequency	Initial Reporting Timeframe	Results	Planned Improvements Based on Results	Re-Assessment of Results	Documented Changes
<p>▣ Apply analytical and critical thinking skills by utilizing general business principles and practices in Accounting, Economics, Finance, Management and Marketing.</p> <p>Program Learning Outcome 1.</p>							
<p>Outcome 1.1 Demonstrated an integrated understanding of business principles. Assessment is direct, formative, internal, summative</p>	<p>80% of students in MGMT 4800 (all sections) in spring semester 2018 will receive a "C" or better on the simulation in MGMT 4800</p>	<p>Tri - Annual</p>	<p>2023</p>	<p>The average score on the simulation in MGMT 4800 was 47.91% or an A on the assignment.</p>	<p>Overall, students demonstrated an integrated understanding of business principles. A few students did not provide an in-depth reflection of their learning. In the future, the instructor could provide more probing questions and an example of a good reflection.</p>		
<p>Outcome 1.2 Developed advanced analytical skills through the use of complex and comprehensive cases, to be able to identify central issues/problems in these cases and present well-supported recommendations for future actions. Assessment is direct, Formative, Internal</p>	<p>80% of students in MGMT 4800 (all sections) in spring semester 2018 will receive a "C" or better on the simulation in MGMT 4800</p>	<p>Tri - Annual</p>	<p>2023</p>	<p>The average score on the simulation in MGMT 4800 was 47.91% or an A on the assignment.</p>	<p>Overall, students demonstrated an integrated understanding of business principles. A few students did not provide an in-depth reflection of their learning. In the future, the instructor could provide more probing questions and an example of a good reflection.</p>		
<p>Outcome 1.3 Demonstrated research skills required in gathering and interpreting key business internal and external environmental data. Assessment is direct, formative, summative and internal</p>	<p>80% of students will receive a 75% or better on the MGMT 3220 research paper in fall semester</p>	<p>Tri - Annual</p>	<p>2024</p>				
<p>❖ Demonstrate ethical leadership and effective teamwork in given business scenarios of a global and diverse environment.</p> <p>Program Learning Outcome 2.</p>							
<p>Outcome 2.1 Understand how to foster ethical behavior and an ethical culture in organization. Assessment is direct, formative and internal</p>	<p>GBUS 3500: Students will achieve an average grade of 80% or better on a case study in business ethics</p>	<p>Tri - Annual</p>	<p>2025</p>				

Outcome 2.2 Understand the role of culture in a global business environment. Assessment is direct, formative and internal	MGMT 4800: The average score on the international business cultures forum in MGMT 4800 will be a 75% or better.	Tri - Annual	2025	The average score on the international business cultures forum was 96%.	Overall, students understood the role of culture in a global business environment. Some students struggled to provide enough depth and analysis in their evaluation of a given country's business culture. In the future, additional directions could be given and/or students could be asked to provide evidence that they utilized multiple sources to research this topic.		
Integrate technology and computer software applications to address business challenges.							
Program Learning Outcome 3							
Outcome 3.2 Be able to create and deliver a presentation using current presentation technology. Assessment is direct, formative and internal	80% of students will receive a 80% or better on the final case study presentation in MGMT 3600 in fall semester	Tri - Annual	2025				
Outcome 3.3 - Demonstrate the ability to format a professional word processing document. Assessment is direct, formative and internal	80% of students will receive a 75% or better on the MGMT 3220 research paper in fall semester	Tri - Annual	2024				
Outcome 3.4 Developed an understanding of the information technology infrastructure to include hardware and software assets, data resources and networks. Assessment is direct, formative and internal	Students will receive a 80% or better on the chapter assignment related to ITM in MGMT 3200.	Tri - Annual	2025				
Apply effective communication skills in business and professional settings.							
Program Learning Outcome 4							
Outcome 4.1 Demonstrate effective oral communication skills. Assessment is direct, formative and internal	80% of students will receive a 80% or better on the final case study presentation in MGMT 3600 in fall semester	Tri - Annual	2025				
Outcome 4.2 Demonstrate effective written communication skills. Assessment is direct, formative and internal	80% of students will receive a 75% or better on the MGMT 3220 research paper in fall semester	Tri - Annual	2024				
Articulate the core management functions of planning, organizing, leading and controlling across all enterprise operations.							
Program Learning Outcome 5							
Outcome 5.1. Assessment is direct, formative, summative and internal	Instructional unit exam or final exam in MGMT 4800. 80 percent of the students earned an average of 70 percent or higher on the midterm and final exams in MGMT 4800	Tri - Annual	2023	The average score on the midterm and final exams in MGMT 4800 was 94.34%.	Students demonstrated that they are able to articulate the core management functions of planning, organizing, leading and controlling across all enterprise operations.		
Incorporate best practices in human resource and operations management to achieve organizational goals.							
Program Learning Outcome 6							

Outcome 6.1 Developed knowledge in applying key methods in operations and Lean principles to achieve operational excellence. Assessment is direct, formative and internal.	Final grade in MGMT 3250. 80 percent of the students earned 70 percent or more in the course.	Tri - Annual	2024				
Outcome 6.2 Developed an understanding of the significance of human capital and the power of diversity in the workplace. Assessment is direct, formative and internal	Instructional unit exam or final exam in MGMT 3215. 80 percent of the students earned 75 percent or more in the outcome related questions in fall semester	Tri - Annual	2024				
Program Learning Outcome 7 ▣ Demonstrate an understanding of the value of strategic innovation as a key component in sustaining business growth.							
Outcome 7.1 Understand the dynamics of creative innovation management. Assessment is direct, formative and internal	Case studies in MGMT 3600. The average combined grade of the unit #2 and 3 case studies will be 80% or higher in all sections of MGMT 3600	Tri - Annual	2025				
Outcome 7.2 Demonstrated an advanced understanding of strategic management concepts, research and theories. Assessment is direct, formative, summative, and internal	80% of students in MGMT 4800 (all sections) in spring semester 2018 will receive a "C" or better on the simulation in MGMT 4800	Tri - Annual	2023	The average score on the simulation in MGMT 4800 was 47.91% or an A on the assignment.	Overall, students demonstrated an integrated understanding of business principles. A few students did not provide an in-depth reflection of their learning. In the future, the instructor could provide more probing questions and an example of a good reflection.		