



5th Annual

S.F.A.D.

Super “Focused” Assessment Day

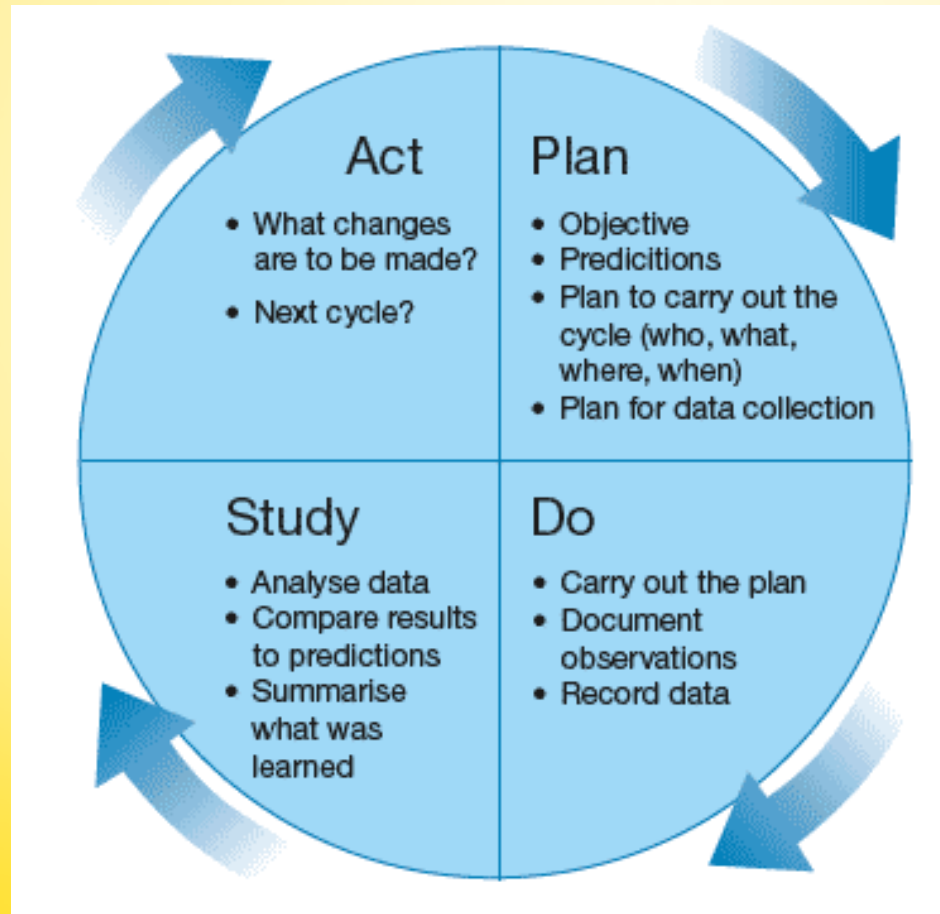
University of Minnesota Crookston

November 21st, 2017

Agenda

- Closing the loop
- Grading Vs. Assessment Example
- Assessing liberal education
- Answering some questions

ASSESSMENT is continuous improvement

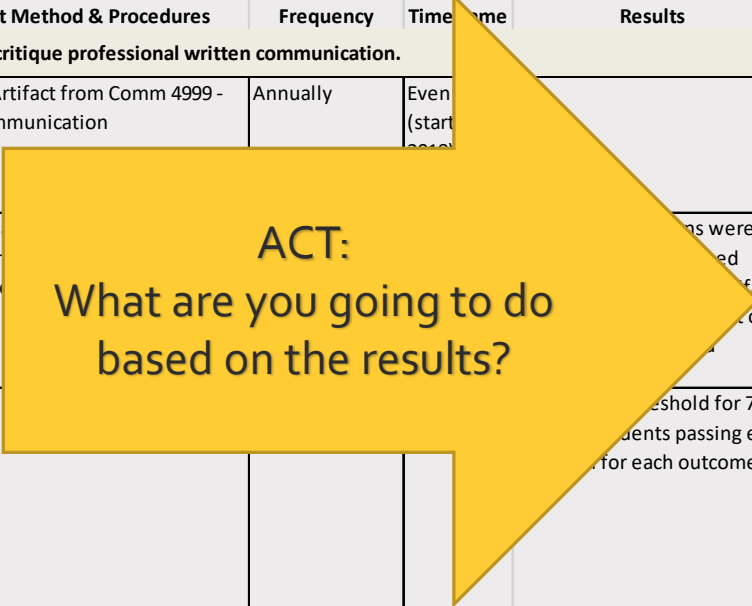


CHECK

- S.F.A.D. is the "CHECK"
- What can you learn about the data/results you have collected?
- Consider how many of your graduates are "PROFICIENT" at the particular outcome being studied.

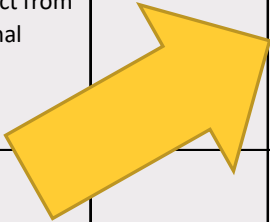
Next Time Around

University of Minnesota Crookston					
Assessment of Student Learning					
Major: COMMUNICATION					Last Updated: 05-12-16
	Assessment Method & Procedures	Data Collection Frequency	Reporting Time Frame	Results	Planned Improvements Based on Results
Program Learning Outcome 3.	Construct and critique professional written communication.				
Outcome 3.1 Critique written communication	Post Test and Artifact from Comm 4999 - Seminar in Communication	Annually	Even (start 2008)		
Outcome 3.2 Create professional written communication	Post Test and P Seminar in Com Comm 4000 - News Writing.			ns were at ed facts or	Additional practice assignments and graded assignments will be added to reinforce AP style and news release writing.
				reshold for 70% students passing each for each outcome	Some students took the pre and post test in the same semester. Students may have taken the theory course in the fall and the pre-test in January and the post-test in May, which may account for lower scores on the post test. Also two student were new to the major spring semester and had not completed the COMM 4000 course and took the post test.



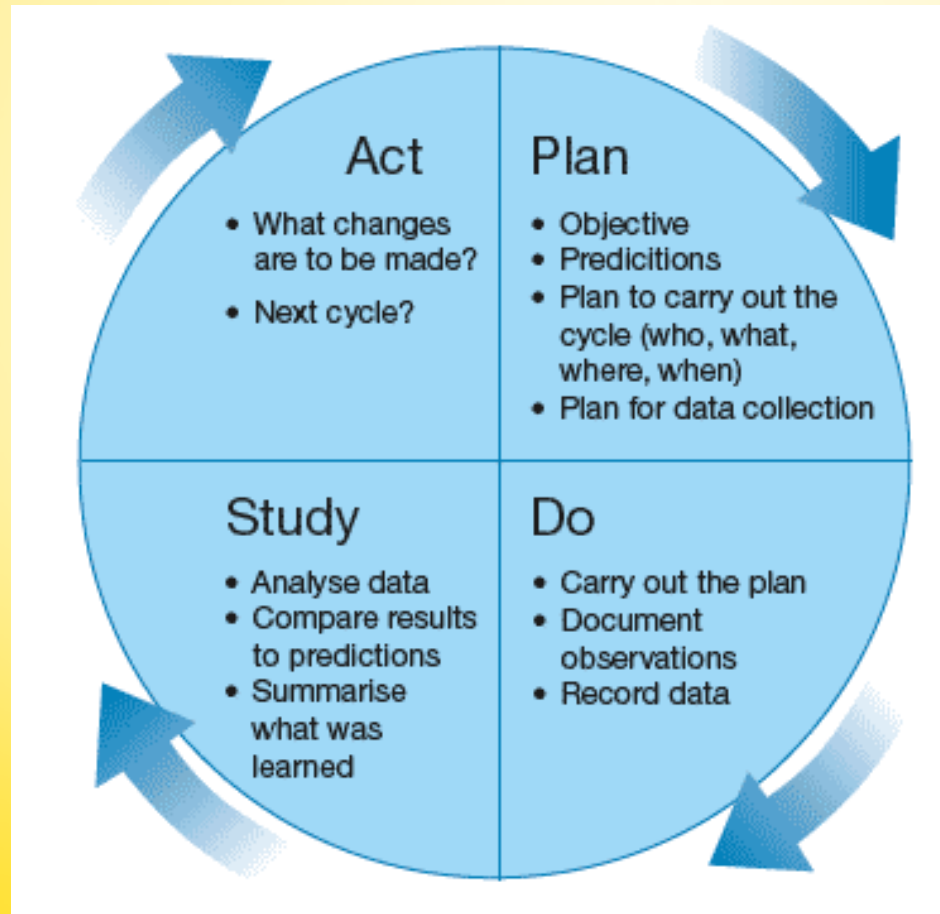
Closing the Loop

University of Minnesota Crookston					
Assessment of Student Learning					
Major: COMMUNICATION					Last Updated: 05-12-16
	Assessment Method & Procedures	Data Collection Frequency	Reporting Timeframe	Results	Planned Improvements Based on Results
Program Learning Outcome 3. Construct and critique professional written communication.					
Outcome 3.1 Critique written communication	Post Test and Artifact from Comm 4999 - Seminar in Communication	Annually	Even Years (starting 2018)		
Outcome 3.2 Create professional written communication	Post Test and Paper from Comm 4999 - Seminar in Communication; Artifact from Comm 4000 - News and Promotional Writing.	Annually	Even Years (starting 2016)	10% of the questions were at or above the established threshold. 33% of the artifacts from COMM 4000 were at or above the established threshold.	Additional practice assignments and graded assignments will be added to reinforce AP style and news release writing.
				Notes: Set a target threshold for 70% of more students passing each question for each outcome	Some students were



Has the additional feedback from assignments increased students' abilities to write professionally?

ASSESSMENT is continuous improvement



A Rubric Sample Grading

	Context & Purpose	Content Development	Genre & Disciplinary Conventions	Sources & Evidence	Syntax & Mechanics	GRAND TOTAL	%
Student #1	4	4	4	4	4	20	100%
Student #2	4	4	2	4	4	18	90%
Student #3	4	3	2	4	3	16	80%
Student #4	3	3	2	4	3	15	75%
Student #5	3	2	3	1	4	13	65%
Student #6	4	3	2	4	4	17	85%
				Average		16.5	83%

5/6 are
doing 75%
or better!
YEAH!!!

A Rubric Sample - Assessment

	Context & Purpose	Content Development	Genre & Disciplinary Conventions	Sources & Evidence	Syntax & Mechanics	GRAND TOTAL	%
Student #1	4	4	4	4	4	20	100%
Student #2	4	4	2	4	4	18	90%
Student #3	4	3	2	4	3	16	80%
Student #4	3	3	2	4	3	15	75%
Student #5	3	2	3	1	4	13	65%
Student #6	4	3	2	4	4	17	85%
	22	19	15	21	22		
	92%	79%	63%	88%	92%		

But what about this???



Liberal Education Assessment

Questions?

- What if I don't have graduates? Do I have to complete an assessment report?
- How can I tell if my changes have been effective?
- Are assessment reporting and program review related?
- What does a "good" assessment report look like?
- What do I do today if I have completed my report?

Major: Health Management/Bachelor of Applied Health				Last Updated 05/11/2017		
	Assessment Method & Procedures	Data Collection Frequency	Reporting Timeframe	Results	Planned Improvements Based on Results	
Program Learning Outcome 1.		Communication - Graduates will demonstrate the ability to effectively communicate knowledge and thought.				
Outcome 1.1 Graduates are able to effectively communicate knowledge and thought in writing.	85% of students earn 70% or more of the points available for their final paper for the capstone HSM 3900 Internship.	Every 3 years	2018	Scale of 1-10	It is determined writing might be improving, but a using a rated scale might assist in quantifying the changes. In 2016, HSM faculty felt united in coaching students on improved writing. In 2017, HSM faculty including the Writing Center contact information at the beginning of the Moodle site and attaching a list of "helps" received from the Writing Center. in 2016/17 the HSM course list, description, and top ten things taught sent to all prerequisite faculty, including Composition. In 2017, campus students commenting on writing assignments about their HSM subject matter. For transfer students, Advisers are recommending UMC online writing courses, when upper division classes are needed.	
Outcome 1.2 Graduates are able to effectively communicate knowledge and thought through multimedia presentations.	85% of students earn 70% or more of the points available for the multimedia presentation assignment for HSM 3200 Healthcare Leadership and Planning.	Every 3 years	2018		2015-91.49%. Two students dropped the course prior to presentations Healthcare Medical Needs HSM 3030. 2017, HSM 3200 requiring video role play for conflict management, using Crucial Conversation text, video using InterviewStream, and requiring a PowerPoint on Population Health. In Fall 2017, HSM 3200 will require presentation on topic via Kultura or VoiceThread.	

Questions?

- What if I don't have graduates? Do I have to complete an assessment report?
- How can I tell if my changes have been effective?
- Are assessment reporting and program review related?
- What does a "good" assessment report look like?
- What do I do today if I have completed my report?

