



SPORT & RECREATION MANAGEMENT

Inside the classroom, students gain practical Sports and Recreation Management (SRM) related experience through experiential learning projects and real-world case studies and scenarios taking place in the sport world right now. Our small class sizes allow professors to successfully share their SRM knowledge and experience. Outside of the classroom, students in the SRM program gain hands-on experience through job shadowing, networking, study abroad opportunities, and a required internship. The SRM program also will prepare students for further education in the sport industry requiring higher levels of education.

Some golden nuggets to consider...

- Flexible program to work within Management and Marketing to seek opportunities as double-majors.
- A Coaching Minor is also a good complement to the SRM major. Students can join the Sports and Recreation Management Association to connect with other SRM majors and students who enjoy sports.

***Offered online, onsite, as a minor & certificate**

**Manager-Level Positions
with professional sports teams:**

\$65,000-\$125,000

Entry-Level Positions:

\$35,000-\$42,000

UNIQUE FEATURES

- Comprehensive working knowledge of finance, creativity, and business planning
- Real-life experience of others
- Exposure to field-based projects and internships that provide an opportunity to start developing a network of contacts
- Perspective edge in labor market

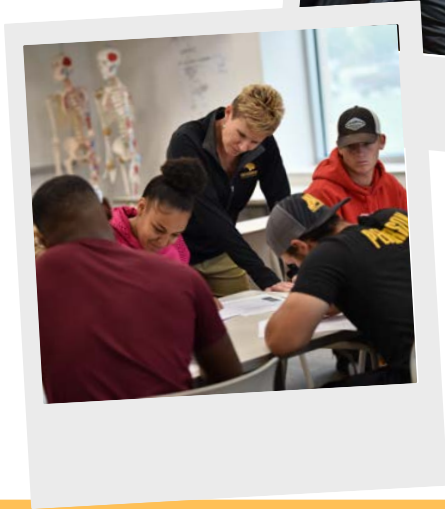
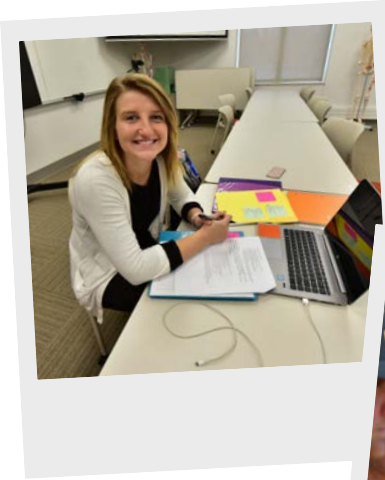


CAREER PATHS

- Sports administration
- Sports broadcasting
- Sports information director
- Sports journalism
- Stadium management
- Talent scout
- Ticket operations managers
- General manager
- Golf course manager
- Athlete relations coordinator
- Athletic academic adviser
- Athletic administrator



PROGRAM REQUIREMENTS & CURRICULUM



PROGRAM CORE: 50 CREDITS

- ACCT 2010 - Financial Accounting (3.0 cr) or
 - ACCT - 2101 - Principles of Accounting 1 (3.0 cr)
- FIN 3100 - Managerial Finance (3.0 cr)
- GBUS 1005 - Orientation to Online Learning (1.0 cr)
- GBUS 1981 - Career Development (1.0 cr)
- HSCI 1072 - Wellness (3.0 cr)
- MGMT 3200 - Principles of Management (3.0 cr)
- MKTG 3300 - Principles of Marketing (3.0 cr)
- SRM 2020 - Foundations of Sport and Recreation Mgmt (3.0 cr)
- SRM 3002 - Sport Law and Governance (3.0 cr)
- SRM 3003 - Sport Facility and Activities Management (3.0 cr)
- SRM 3005 - Athletics Administration (3.0 cr)
- SRM 3006 - Sport Marketing and Communication (3.0 cr)
- SRM 3008 - Sport Ethics and Leadership (3.0 cr)
- SRM 3012 - Sport Finance and Economics (3.0 cr)
- SRM 3100 - Psychology of Sport (3.0 cr)
- SRM 3200 - Socio-Cultural Dimensions in Sport (3.0 cr)
- SRM 4800 - Sport and Recreation Management Capstone (3.0 cr)
- SRM 3900 - Internship (1.0-3.0 cr)

SRM ELECTIVES (9 CREDITS)

Take exactly 3 course(s) totaling 9 or more credit(s) from the following choices

- ACCT Accounting 2xxx, 3xxx, 4xxx level course(s) of choice (3.0 cr)
- COMM 3710 - Event Planning and Management (3.0 cr)
- COMM 4800 - Crisis Communication (3.0 cr)
- COMM 4900 - Public Relations (3.0 cr)
- ECON - Economics 1xxx, 2xxx level course(s) of choice (3.0 cr)
- GBUS 3xxx - General Business 3000 level course (3.0 cr)
- MGMT 3xxx - Management 3000 level course (3.0 cr)
- MKTG - Marketing 2xxx, 3xxx, 4xxx level course(s) of choice (3.0 cr)
- NATR 1233 - Introduction to Natural Resources (3.0 cr)
- NATR 3203 - Park and Recreation Management (3.0 cr)
- NATR 3344 - Land Use Planning (3.0 cr)

TECHNOLOGY REQUIREMENT: 3 CREDITS

- CA 1xxx (3.0 cr)
- GBUS 3300 - Business Analytics (3.0 cr)

LIBERAL EDUCATION REQUIREMENTS: 40 CREDITS

A minimum of 40 liberal education credits are required. The following specific liberal education courses are required:

- COMP 1011 - Composition I (3.0 cr)
- COMP 1013 - Composition II (3.0 cr)
- SPCH 1101 - Public Speaking (3.0 cr)
- ECON 2101 - Microeconomics (3.0 cr)
- ECON 2102 - Macroeconomics (3.0 cr)
- MATH 1031 - College Algebra (3.0 cr)
- MATH 1150 - Introduction to Statistics (3.0 cr)
- Arts, Literature, & Philosophy (6.0 cr)
- Biological and Physical Sciences (6.0 cr)
- Human Diversity (3.0 cr)
- Global Perspective (3.0 cr)
- Ethical and Civic Responsibility (3.0 cr)
- People and the Environment (3.0 cr)

OPEN ELECTIVES: 18 CREDITS

- Students must take enough open elective credits to meet the 120 credit requirement for graduation.

CONTACT US TODAY!

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